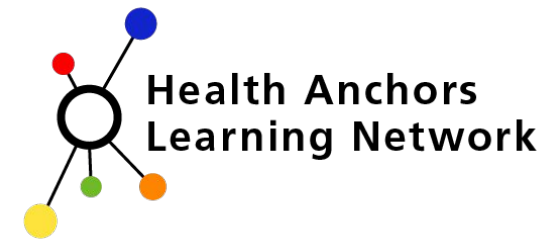


Creating an anchor framework or charter

Anchor frameworks, charters and strategies are often developed by anchor organisations and anchor collaboratives as a way of guiding their work as an anchor organisation. They connect different projects and activities in one place, and can be used as a guide for self reflection, learning and progression. To learn about how different places are developing their anchor mission, watch this [webinar](#). Below, we set out **seven key steps** in creating your own charter or framework:



1

Review existing activity

Review what is already taking place in the organisation that contributes towards the anchor mission, such as existing work on social value in procurement.

2

Consider existing frameworks and methodologies

Are there existing social value frameworks, or collaborative/ICS agreements which set out shared commitments/ambitions relevant to your anchor work?

3

Identify relevant partners

Consider which existing or potential partners may be open to collaborating with you around shared objectives. Some may be existing partners, but what other anchors could be valuable collaborators?

4

Agree common objectives and explore cross cutting themes

Consider what objectives bring you together as anchor organisations and what outcomes you want to guide your collective work.

5

Agree priority actions / pledges

Decide what actions will be introduced to achieve the objectives you have agreed. These could be a combination of quick fixes, and more ambitious activities.

6

Data and measurement

Look at what is already measured and what other indicators might be needed. Gather baseline data where you can and establish a data collection framework.

7

Governance and communication structures

Develop a Governance structure to guide and support the work, and a communications plan to help champion and support messaging across your organisation, and relevant partners.